



## **West Virginians for Energy Freedom (WV4EF): Organizer**

### **About WV4EF:**

**West Virginians For Energy Freedom** is a coalition of citizens, organizations in your community, local businesses, municipalities, and elected officials advocating for energy freedom in West Virginia. We believe West Virginians should have the freedom to invest in and benefit from locally-owned, renewable, and efficient energy technology.

### **About the position:**

#### **\*\* Must live in WV**

WV4EF is seeking an organizer to work part-time (20 hrs/week) on a seven-month campaign. As a WV4EF Organizer, you will play a pivotal role in organizing and facilitating Community Action Events that empower our supporters to take meaningful action for our cause. You will engage with attendees and WV4EF supporters through 1:1 meetings, mobilize them for collective impact, and move them up the engagement ladder. The organizer will have the ability to identify supporters' specific skill sets in order to personalize involvement paths that maximize their contributions to our mission. They will also have the ability to educate West Virginians on our mission and how they can get involved.

### **Job Description and Duties:**

**Community Action Events Facilitation:** Lead facilitation of Community Action Events, designed to inspire and mobilize our supporters to drive positive change in our community.

**1:1 Meetings:** Conduct personalized 1:1 meetings with attendees of Community Action Events and WV4EF supporters to deepen engagement, understand their motivations and interests, and identify opportunities for involvement.



**Supporter Mobilization:** Develop strategies to mobilize supporters, including organizing advocacy campaigns and community outreach efforts to amplify our impact.

**Skillset Identification:** Assess individuals' skill sets, strengths, and interests, and align them with personalized paths for involvement, such as volunteering, leadership roles, or specialized projects.

**Data Management:** Maintain accurate records, track engagement metrics, and analyze data to measure impact and inform decision-making.

**Travel: 25–50%. Must live in WV.**

**Qualifications:**

- Proven experience in organizing and facilitating community events, conducting 1:1 meetings, and mobilizing supporters within the non-profit sector.
- Strong interpersonal skills, including active listening, empathy, and relationship-building, to engage effectively with diverse stakeholders.
- Excellent communication skills, both verbal and written, with experience in public speaking, storytelling, and media relations.
- Passion for energy freedom, with a commitment to empowering individuals and communities to create positive change.

Interested candidates should submit their resume, cover letter (optional), and any relevant portfolio materials to [hire@wvcag.org](mailto:hire@wvcag.org). Please include "WV4EF Organizer Application" in the subject line.

Note: This job description may be subject to revisions based on the evolving needs of the campaign and organization.